



# Flex

A far from standard choice.

## The home for your non standard household business

Is your existing household insurer:

- Not offering your client new business or renewal terms?
- Tightening it's underwriting appetite?
- Or even pulling out of the market?

Are you finding it difficult to insure your client with the "one-size fits all" approach of the standard insurance market?

If the answer to any of these questions is "yes", Plum Underwriting can help you.

With the recent [Insurance Times Broker Service Survey](#) placing us 5<sup>th</sup> best personal lines insurer for service, coupled with competitive commission levels, we are the non standard household market of choice for UK brokers.

### Plum Flex

Where you are finding it difficult to place, or renew insurance for your client's home and possessions, your existing agency means that you already have access to a simple solution, **Plum Flex**.

**Plum Flex** is our non standard home insurance policy, and is based on an enhanced version of the Lloyd's approved

home insurance wording.

[View the new 2012 Flex product summary here.](#)

### 1st class service for brokers

The quote process is quick and simple. All quotes are submitted to us via our [online quoting website](#).

Once you have sent your quote through one of our underwriters will normally respond to you within 4 hours.

## What is non standard?

If you have clients in the following categories, you should be talking to us.

- Existing insurer not offering renewal
- Adverse claims history
- Non standard construction types
- Declined, refused or cancelled insurance
- Subsidence & flood history/area
- Previous convictions / bankruptcy
- Non standard occupations / working from home
- Irregular occupancy
- Anything else which does not meet the "one-size fits all" approach of the standard insurance market and software houses.

## Keep up to date

Remember, you can keep up to date with latest news from Plum by following us on [LinkedIn](#) and [Twitter](#).

Look out for the second edition of our newsletter "Far From Standard" coming in February, where you will be able to read about the last sixth months and what else is to come.

## Speak to us

If you need a username and password reminder, please email [contactus@plum-underwriting.com](mailto:contactus@plum-underwriting.com).

To discuss how we can help you, please contact Steven Bishop, Business Development Manager on 01787 464408.

## Flex

Non standard home insurance...

Available for both binder and open market brokers, **Plum Flex** is a policy designed for non-standard home insurance risks.



[More...](#)

## HomeWorks

Homeowner works cover...

**Homeworks** is a dedicated insurance policy for homeowner's carrying out projects to renovate, refurbish or extend their home.



[More...](#)

## Latest News

The latest from PUL...

PUL's 'Back to the Broker' event switched its focus to the needs of personal lines brokers drawn from throughout the South West of England... [More](#)

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