



Plum launch new competitive rates

We are pleased to announce that the latest release of the Broker Centre went live on the 19th August 2008.

The Broker Centre is Plum's online quotation facility, a part of a series of initiatives to re-invent Plum's approach to competitiveness, technology and underwriting. To access, please visit www.plum-underwriting.com/brokercentre

What's changed?

Introduction of a new full postcode area file
Introduction of 22 Rating Areas (previously 11)
New and improved competitive rates

What are the benefits?

The changes have been introduced to further improve Plum's product offering and risk selection. This allows us to reward our target market and provide you with a competitive product.

What's next?

In continuing to build Plum's product offering, we will be launching new products later in the year. They will be available on the Broker Centre and we will be in touch with you shortly to discuss next steps.

If you have any questions or require assistance with any aspect of the Broker Centre please contact Mahben Quddus on **0207 648 1365**.