



Existing insurer pulling out of the market? Puzzled as to where to go? We're your missing piece.

A home for your non standard business

**Is your existing household insurer:
Not offering your client renewal terms;
Tightening it's underwriting appetite;
Or even pulling out of the market?**

Are you finding it difficult to insure your client with the "one-size fits all" approach of the standard insurance market?

If the answer to either of these is "yes", Plum Underwriting can help you. We're rapidly becoming the market of choice for brokers who have a requirement to replace non standard household business at renewal.

Plum Flex

If you are finding it difficult to place, or renew insurance for your client's home and possessions, we can provide you with a simple solution, **Plum Flex**.

Plum Flex is our non standard home insurance policy, and is based on the Lloyd's approved home insurance wording; with several cover enhancements. [View the policy summary here.](#)

1st class service for brokers

The quote process is quick and simple. All quotes are submitted to us via our [online quoting website](#).

Send the quote through and an underwriter will respond to you within 4 hours.

Apply online for an agency, you'll be set up in 48 hours

[Apply for an agency](#) and we should have you up and running within 48 hours. When set up, you will be emailed your username and password for our website so you can start quoting straight away. Statements will be issued to you on a monthly basis.

What is non standard household?

If you have clients in the following categories, you should be talking to us.

- Non standard construction types
- Adverse claims history
- Existing insurer not offering renewal
- Declined, refused or cancelled insurance
- Subsidence history
- Underpinned properties
- Previous convictions
 - Previous bankruptcy
- Non standard occupations
 - Working from home
- Irregular occupancy
 - Anything else which does not meet the "one-size fits all" approach of the standard insurance market and software houses.

Speak to us

If you have specific requirements for replacing business at renewal, we can work quickly to provide you with a solution.

To discuss how we can help you, please contact Mahben Quddus on 0207 648 1365. We look forward to hearing from you soon.

Flex

Non standard home insurance...

Available for both binder and open market brokers, Plum Flex is a policy designed for non-standard home insurance risks.



More...

Elite

Mid net worth home insurance...

Available for both binder and open market brokers, Plum Elite is a policy designed for mid net worth home insurance risks.



More...

HomeWorks

Homeowner works cover...

Homeworks is a dedicated insurance policy for homeowner's carrying out projects to renovate, refurbish or extend their home.



More...