



Press Release

Plum roles for Whitaker and Daley

London, 3 December 2007: City of London based niche household specialist Plum Underwriting has made two senior appointments. David Whitaker and Toby Daley have been appointed as underwriting manager and underwriter respectively. Both have moved across from Hiscox to take up their new roles.

David worked at Hiscox for ten years, where he held the position of head of underwriting for mid net worth household across both the intermediary and direct channels. Before joining Hiscox and its schemes division in 1997 he worked with United Friendly General for seven years having begun his insurance career there in 1990.

Toby worked at Hiscox for 11 years. On his departure he held the position of senior household underwriter. Prior to Hiscox, he gained extensive household and schemes underwriting experience at the Economic and before that he was at the Royal where his insurance career began 1988.

Plum is part of independent underwriting and broking group Somerville PLC. Chairman Andrew Cross said: We are always pleased to welcome first rate talent and experience to the Somerville Group. David and Toby are high caliber specialists who are definitely the right people to take Plum through the next phase of its development and beyond.

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Notes to editors

Independent underwriting and broking group Somerville Holdings plc was formed 25 years ago. From a solo broking operation, the group has expanded both organically and through acquisitions to include HNW and home underwriting, wholesale and retail general insurance broking and IFA businesses.

Following the acquisition of specialist wholesale broker Voyager Insurance Services in September 2007 the group now manages approximately £50m of gross written premium.

The businesses owned by Somerville Holding plc are:

Oak Underwriting plc	HNW household
Plum (home) Limited	Niche home
Voyager Insurance Services	Accident sickness and health (travel)
Azure Insurance Services Limited	Niche retail broker
Somerville Market Solutions Ltd	Lloyds Broker
Somerville Financial Services Ltd	IFA