



Plum appoints claims boss

David Hole fills new role

Date: 21st May 2009

Specialist household insurance provider Plum Underwriting has further strengthened its team with the appointment of David Hole.

Hole joins with immediate effect as claims manager and brings considerable expertise to Plum and its expanding operations.

Hole has 25 years industry experience, including assistant manager of group operational claims at Churchill Insurance. In the past two years he has worked as a consultant for two firms simultaneously, advising insurance and public sector clients on training and competency issues in the UK and Europe.

Plum Underwriting technical director David Whitaker said: "We are extremely pleased to have secured someone of David's calibre and are very glad to welcome him to the company. A highly skilled claims manager is an essential component in any successful underwriting agency and David will be a tremendous asset.

"His appointment supports our intentions to meet the growing demands of specialist household insurance markets."

This cutting is reproduced by FWD under licence from the NLA. No further copying (including the printing of digital cuttings), digital reproduction or forwarding is permitted except under licence from the NLA, [www.nla.co.uk\(newspapers\)](http://www.nla.co.uk(newspapers)).
Publication: www.insurancetimes.co.uk

For further information please contact:

Richard Adams	(T)	020 7623 2368
FWD	(M)	07882 140722
	(E)	richard.adams@fwdpr.co.uk

Notes to editors

Plum Underwriting

Plum Underwriting is a trading style of Plum (Home) Ltd and is part of Somerville Holdings plc.

The city based underwriting agency utilises Lloyd's capacity to provide specialist household insurance products to brokers throughout the UK.

Since its formation in 2002, the products offered by Plum have been developed to include non-standard household, landlords, mid-net worth, UK holiday homes and overseas properties, as well as a variety of specialist schemes.

Somerville

Independent underwriting and broking group Somerville Holdings plc was formed 26 years ago. From a solo broking operation, the group has expanded both organically and through acquisitions to include HNW and home underwriting, wholesale and retail general insurance broking and IFA businesses. The group's now manages approximately £50m of gross written premium.