



09/11/2011

Plum's "Back to the Broker" event visits Bristol

Following its successful launch in London, Plum Underwriting's 'Back to the Broker' event switched its focus to the needs of personal lines brokers drawn from throughout the South West of England, when members of the Plum underwriting and management team visited Bristol on 9th November.

As David Whitaker, Plum's Managing Director, explains;

"Back to the Broker is an important part of Plum's ongoing commitment to delivering an individual and responsive underwriting service to intermediaries who have non-standard household risks to place for their clients. In addition to providing information and insight into the very wide range of 'non-standard' insurance risks which Plum can handle, the event has been designed to offer participants the opportunity to provide feedback on Plum's existing products and services and to identify developments which they would like to see take place to improve our offering still further."

The Bristol event, which took place at the Marriott City Centre hotel, was attended by 'front-line' staff, managers and directors, drawn from a wide range of intermediaries, who in addition to the round-table feedback discussion received presentations on how Plum's 'far from standard' approach to writing non-standard business can make a real difference for their clients and the issues surrounding the underwriting of non standard risks.

The hard work of the afternoon was followed by a drinks reception and buffet dinner which afforded attendees the opportunity to continue their discussions and to meet with underwriters and senior members of the Plum Underwriting management team in a more relaxed and informal setting.

The Back to the Broker focus will now shift to the Midlands when the team visits Birmingham at the start of February.