



By utilising Lloyd's capacity, we provide
specialist household insurance
products to brokers throughout the UK

PLUM UNDERWRITING FAR FROM STANDARD

www.plum-underwriting.com



Specialist Household Insurance

PlumElite
Mid net worth
household

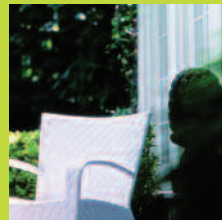
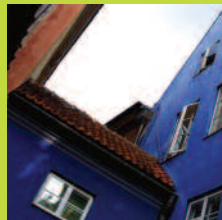
PlumFlex
Non standard
household

PlumHomeWorks
Residential
building works

PlumLet
Landlords
& tenants

Plum Retreat
UK & European
holiday homes

PlumSchemes
Specialist schemes
& products



We are part of the **Somerville Group** of companies, who have a wide range of investments including underwriting, broking, consultancy and intermediary services all within the insurance sector.

Our underwriting capacity is provided by Lloyd's of London, the world's leading insurance market.

Lloyd's provides specialist insurance services to businesses in over 200 countries and territories, and is rated A (Excellent) by A.M. Best for financial strength.

We distribute our products to the UK insurance broker market in two ways;

Open Market - Where we quote, underwrite and issue documentation to our brokers.

Binders - Where we provide our brokers with a binder (delegated authority), to underwrite business and issue documentation.

Stick to what you know

We focus our expertise on non-standard and specialist household insurance. In addition to providing our own products, we are well positioned to help insurance providers launch new household schemes.

And what do we know?

Our underwriters have substantial household underwriting experience, particularly in non-standard and mid net worth, with extensive knowledge of delegated authority facilities.

Technical confidence

In addition to years of experience, we use peril, insight and underwriting models to master risk selection; allowing a competitive edge whilst maintaining profitability.

Flexible

Prospective schemes and individual risks are looked at on their own merits, with the emphasis placed on delivering a solution. We are specialists, after all.

Take it. It's yours

A key element of the Plum Underwriting model; through careful selection we will delegate underwriting authority and full operational control to our partners, allowing them to deliver the client experience.

Let's be sensible

We don't fix commission. We understand that tailoring facilities means tailoring finances.

Rewarding

A profitable account is important and we are happy to share profit with our partners, subject to the usual considerations.

Call us on **0207 648 1360** or email **info@plum-underwriting.com** to find out more.

www.plum-underwriting.com



PLUM UNDERWRITING FAR FROM STANDARD

© 2009, all rights reserved. Plum Underwriting Ltd is authorised and regulated by the Financial Services Authority No 309166.